

# THE WCLBMA WEEKLY E-UPDATE

E-Mailed News & Information from the WEST COAST LUMBER & BUILDING MATERIAL ASSOCIATION

WEST COAST  
**LUMBER &  
BUILDING MATERIAL  
ASSOCIATION**

## 2017 WCLBMA WEEKLY E-UPDATE Advertising Rates and Information

Ads for products and services will be accepted in a JPEG format and will be in the WEEKLY UPDATE as a hyperlink with a banner in the copy calling attention to the advertising and link. Use this for new products, events, sales and general marketing contacts.

**Your ad can direct readers to a website, to an advertising message or to an e-mail message.**

**WCLBMA'S WEEKLY E-UPDATE IS SENT TO MORE THAN 1,500 PEOPLE EACH WEEK!**

### **AD INSERTION RATES and longer term contract rates**

Advertisers may select any week(s) in 2017 for ads at the following rates. Ads will be attached as a hyperlink with a message calling attention to the advertisement. Contact Ken Dunham for more information. [kend@lumberassociation.org](mailto:kend@lumberassociation.org) or 916/235-7490.

**AD SIZING:** Space available is 7 inches wide by 1-1/14 inches deep. Ad will be converted into hyperlink to your website, e-mail or message.

### **Select weeks of advertising:**

**All 2017 @ \$900**

#### **Weeks of**

- JAN 1    JAN 8    JAN 15    JAN 22    JAN 29  
 FEB 5    FEB 12    FEB 19    FEB 26  
 MAR 5    MAR 12    MAR 19    MAR 26  
 APR 2    APR 9    APR 16    APR 23    APR 30  
 MAY 7    MAY 14    MAY 21    MAY 28  
 JUN 4    JUN 11    JUN 18    JUN 25  
 JUL 2    JUL 9    JUL 16    JUL 23    JUL 30  
 AUG 6    AUG 13    AUG 20    AUG 27  
 SEP 3    SEP 10    SEP 17    SEP 24  
 OCT 1    OCT 8    OCT 15    OCT 22    OCT 29  
 NOV 5    NOV 12    NOV 19    NOV 26  
 DEC 3    DEC 10    DEC 17    DEC 24

	MEMBERS	NON-MEMBERS
<input type="checkbox"/> 1 issue	\$70	\$110
<input type="checkbox"/> 2 issues	\$120	\$180
<input type="checkbox"/> 3 issues	\$150	\$240
<input type="checkbox"/> 4 issues	\$160	\$300
<input type="checkbox"/> 6 issues	\$210	\$440
<input type="checkbox"/> 10 issues	\$300	\$700
<input type="checkbox"/> 20 issues	\$500	\$1,300
<input type="checkbox"/> All 2017 (50+)	\$900	\$3,100

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

CHECK ENCLOSED FOR \$ \_\_\_\_\_

INVOICE US

MasterCard    Visa    American Express    Discover

Card Number: \_\_\_\_\_ CCV-CSC#: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Authorized \$ to Charge: \_\_\_\_\_

*If company card - Company Name:* \_\_\_\_\_

Cardholders Signature: \_\_\_\_\_

WCLBMA • 177 Parkshore Drive • Folsom, CA • 95630  
Phone: 800/266-4344 • 916/235-7490 • Fax: 916/235-7496  
E-mail: [kend@lumberassociation.org](mailto:kend@lumberassociation.org) • website: [www.lumberassociation.org](http://www.lumberassociation.org)