

# THE LACN WEEKLY E-UPDATE

E-Mailed News & Information from the Lumber Association of California & Nevada

## 2012 LACN WEEKLY E-UPDATE Advertising Rates and Information

### **LACN is now accepting a limited amount of advertising in the Weekly E-UPDATE.**

Ads for products and services will be accepted in a JPEG format and will be in the WEEKLY UPDATE as a hyperlink with a banner in the copy calling attention to the advertising and link. No more than four ads will be accepted per e-mailed issue – first come, first serve. Use this for new products, events, sales and general marketing contacts.

**LACN'S WEEKLY E-UPDATE IS SENT TO MORE THAN 1,000 PEOPLE EACH WEEK!**

### **AD INSERTION RATES and longer term contract rates**

Advertisers may select any week(s) in 2012 for ads at the following rates. No more than four ads will be accepted per week and all will be attached as a hyperlink with a message calling attention to the advertisement. Contact Ken Dunham for more information.

[kend@lumberassociation.org](mailto:kend@lumberassociation.org) or 916/235-7490.

#### **Select weeks of advertising:**

All 2012

- Jan 1    Jan 8    Jan 15    Jan 22    Jan 29  
 Feb 4    Feb 13    Feb 20    Feb 27  
 Mar 6    Mar 11    Mar 18    Mar 25  
 Apr 1    Apr 8    Apr 15    Apr 22    Apr 29  
 May 6    May 13    May 20    May 27  
 Jun 3    Jun 10    Jun 17    Jun 24  
 Jul 1    Jul 8    Jul 15    Jul 22    Jul 29  
 Aug 5    Aug 12    Aug 19    Aug 26  
 Sep 2    Sep 9    Sep 16    Sep 23    Sep 30  
 Oct 7    Oct 17    Oct 21    Oct 28  
 Nov 4    Nov 11    Nov 18    Nov 25  
 Dec 2    Dec 9    Dec 16    Dec 23    Dec 30

|   | MEMBERS | NON-MEMBERS |
|---|---------|-------------|
| <input type="checkbox"/> 1 issue        | \$70    | \$110       |
| <input type="checkbox"/> 2 issues       | \$120   | \$180       |
| <input type="checkbox"/> 3 issues       | \$150   | \$240       |
| <input type="checkbox"/> 4 issues       | \$160   | \$300       |
| <input type="checkbox"/> 6 issues       | \$210   | \$440       |
| <input type="checkbox"/> 10 issues      | \$300   | \$700       |
| <input type="checkbox"/> 20 issues      | \$500   | \$1,300     |
| <input type="checkbox"/> All 2012 (50+) | \$900   | \$3,100     |

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

CHECK ENCLOSED FOR \$ \_\_\_\_\_

INVOICE US

MasterCard    Visa    American Express    Discover

Card Number: \_\_\_\_\_ CCV-CSC#: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Authorized \$ to Charge: \_\_\_\_\_

If company card - Company Name: \_\_\_\_\_

Cardholders Signature: \_\_\_\_\_

LACN • 177 Parkshore Drive • Folsom, CA • 95630  
Phone: 800/266-4344 • 916/235-7490 • Fax: 916/235-7496  
E-mail: [lacn@lumberassociation.org](mailto:lacn@lumberassociation.org) • website: [www.lumberassociation.org](http://www.lumberassociation.org)