

THE WCLBMA WEEKLY E-UPDATE

E-Mailed News & Information from the WEST COAST LUMBER & BUILDING MATERIAL ASSOCIATION

WEST COAST
**LUMBER &
BUILDING MATERIAL
ASSOCIATION**

2018 WCLBMA WEEKLY E-UPDATE Advertising Rates and Information

Ads for products and services will be accepted in a JPEG format and will be in the WEEKLY UPDATE as a hyperlink with a banner in the copy calling attention to the advertising and link. Use this for new products, events, sales and general marketing contacts.

Your ad can direct readers to a website, to an advertising message or to an e-mail message.

WCLBMA'S WEEKLY E-UPDATE IS SENT TO MORE THAN 1,500 PEOPLE EACH WEEK!

AD INSERTION RATES and longer term contract rates

Advertisers may select any week(s) in 2017 for ads at the following rates. Ads will be attached as a hyperlink with a message calling attention to the advertisement. Contact Ken Dunham for more information. kend@lumberassociation.org or 916/235-7490.

AD SIZING: Space available is 7 inches wide by 1-1/14 inches deep. Ad will be converted into hyperlink to your website, e-mail or message.

Select weeks of advertising:

All 2018 @ \$900

Weeks of

- JAN 1 JAN 8 JAN 15 JAN 22 JAN 29
 FEB 5 FEB 12 FEB 19 FEB 26
 MAR 5 MAR 12 MAR 19 MAR 26
 APR 2 APR 9 APR 16 APR 23 APR 30
 MAY 7 MAY 14 MAY 21 MAY 28
 JUN 4 JUN 11 JUN 18 JUN 25
 JUL 2 JUL 9 JUL 16 JUL 23 JUL 30
 AUG 6 AUG 13 AUG 20 AUG 27
 SEP 3 SEP 10 SEP 17 SEP 24
 OCT 1 OCT 8 OCT 15 OCT 22 OCT 29
 NOV 5 NOV 12 NOV 19 NOV 26
 DEC 3 DEC 10 DEC 17 DEC 24

	MEMBERS	NON-MEMBERS
<input type="checkbox"/> 1 issue	\$70	\$110
<input type="checkbox"/> 2 issues	\$120	\$180
<input type="checkbox"/> 3 issues	\$150	\$240
<input type="checkbox"/> 4 issues	\$160	\$300
<input type="checkbox"/> 6 issues	\$210	\$440
<input type="checkbox"/> 10 issues	\$300	\$700
<input type="checkbox"/> 20 issues	\$500	\$1,300
<input type="checkbox"/> All 2017 (50+)	\$900	\$3,100

Name: _____ Date: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____ Fax: _____

CHECK ENCLOSED FOR \$ _____

INVOICE US

MasterCard Visa American Express Discover

Card Number: _____ CCV-CSC#: _____ Expiration Date: _____

Name on Card: _____ Authorized \$ to Charge: _____

If company card - Company Name: _____

Cardholders Signature: _____

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