

# Knowledge, Opportunity and a Time to Recharge! WCLBMA Annual Convention

October 23-25, 2018 • The Westin Carlsbad Resort & Spa • Carlsbad, CA

INDUSTRY SEMINARS • SPEAKERS • EXHIBITORS EXPO • NETWORKING • GROUP EVENTS • GOLF

**WEST COAST  
LUMBER &  
BUILDING MATERIAL  
ASSOCIATION**



## SCHEDULE OF EVENTS

### Tuesday, October 23

6:30 p.m. – 9:00 p.m. Board of Directors/Past President's Reception & Dinner, Westin, Carlsbad  
*(by invitation only)*

### Wednesday, October 24

7:00 a.m. – 8:30 a.m.

Board of Directors Meeting

10:00 a.m.

GROUP EVENT – Golf – The Crossings, at Westin

12:00 p.m.

GROUP EVENT – Carlsbad Brewery Tour, Scavengers Beer Adventures

6:00 p.m. – 8:30 p.m.

Exhibitors EXPO & Opening Night Reception

### Thursday, October 25

7:30 a.m. – 8:30 a.m.

Group Breakfast

8:30 a.m. – 9:30 a.m.

General Session

- WCLBMA Update
- Government Affairs Update
- Annual Meeting & Nominating Committee Report

9:30 a.m. – 11:30 a.m.

Bradley Hartmann, Founder and President of Red Angle, will help you improve your leadership capabilities, communication skills, and cultural intelligence to increase productivity, safety, retention, and sales.

12:00 p.m. – 1:30 p.m.

Group Luncheon

*What Happens Next When Disaster Strikes*

Laramie Sanquist, General Manager, Risk Management Resources for Federated Insurance, will instruct you on what to do in case of a disaster.

1:30 p.m. – 3:00 p.m.

*From Distracted to Productive: Finding Your Productivity and Focus in a Hyper-Interrupted World*

Randall Dean, MBA, will help you with the life basics of E-mail, texts, interruptions, project transitions, office clutter, social and other media, smart phones, and tablets. These key “distractors” sometimes make it impossible to get anything done, we’ll look at these key areas of distraction and define strategies for enhancing long-term focus, productivity, and performance.

3:00 p.m. – 3:30 p.m.

Breakout Session – Independent Contractor Update

3:30 p.m. – 4:00 p.m.

Breakout Session – Prop 65 Update

3:30 p.m. – 4:00 p.m.

Breakout Session – Best Practices

6:00 p.m. – 6:30 p.m.

Cocktail Reception

6:30 p.m. – 8:30 p.m.

President's Dinner and Awards Presentations