

THE WCLBMA WEEKLY E-UPDATE

E-Mailed News & Information from the WEST COAST LUMBER & BUILDING MATERIAL ASSOCIATION

WEST COAST
**LUMBER &
BUILDING MATERIAL
ASSOCIATION**

2019 WCLBMA WEEKLY E-UPDATE Advertising Rates and Information

Ads for products and services will be accepted in a JPEG format and will be in the WEEKLY UPDATE as a hyperlink with a banner in the copy calling attention to the advertising and link. Use this for new products, events, sales and general marketing contacts.

Your ad can direct readers to a website, to an advertising message or to an e-mail message.

WCLBMA'S WEEKLY E-UPDATE IS SENT TO MORE THAN 1,700 PEOPLE EACH WEEK!

AD INSERTION RATES and longer term contract rates

Advertisers may select any week(s) in 2019 for ads at the following rates. Ads will be attached as a hyperlink with a message calling attention to the advertisement. Contact Ken Dunham for more information. kend@lumberassociation.org or 916/235-7490.

AD SIZING: Space available is 7 inches wide by 1-1/4 inches deep.
Ad will be converted into hyperlink to your website, e-mail or message.

Select weeks of advertising:

All 2019 @ \$900

Weeks of

- JAN 6 JAN 13 JAN 20 JAN 27
 FEB 3 FEB 10 FEB 17 FEB 24
 MAR 3 MAR 10 MAR 17 MAR 24 MAR 31
 APR 7 APR 14 APR 21 APR 28
 MAY 5 MAY 12 MAY 19 MAY 26
 JUN 2 JUN 9 JUN 16 JUN 23 JUN 30
 JUL 7 JUL 14 JUL 21 JUL 28
 AUG 4 AUG 11 AUG 18 AUG 25
 SEP 1 SEP 8 SEP 15 SEP 22 SEP 29
 OCT 6 OCT 13 OCT 20 OCT 27
 NOV 3 NOV 10 NOV 17 NOV 24
 DEC 1 DEC 8 DEC 15 DEC 22 DEC 29



	MEMBERS	NON-MEMBERS
<input type="checkbox"/> 1 issue	\$70	\$110
<input type="checkbox"/> 2 issues	\$120	\$180
<input type="checkbox"/> 3 issues	\$150	\$240
<input type="checkbox"/> 4 issues	\$160	\$300
<input type="checkbox"/> 6 issues	\$210	\$440
<input type="checkbox"/> 10 issues	\$300	\$700
<input type="checkbox"/> 20 issues	\$500	\$1,300
<input type="checkbox"/> All 2019 (50+)	\$900	\$3,100

Name: _____ Date: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____ Fax: _____

CHECK ENCLOSED FOR \$ _____

INVOICE US

MasterCard Visa American Express Discover

Card Number: _____ CCV-CSC#: _____ Expiration Date: _____

Name on Card: _____ Authorized \$ to Charge: _____

If company card - Company Name: _____

Cardholders Signature: _____

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