

THE WCLBMA WEEKLY E-UPDATE

E-Mailed News & Information from the WEST COAST LUMBER & BUILDING MATERIAL ASSOCIATION

WEST COAST
**LUMBER &
BUILDING MATERIAL
ASSOCIATION**

2020 WCLBMA WEEKLY E-UPDATE Advertising Rates and Information

Ads for products and services will be accepted in a JPEG format and will be in the WEEKLY UPDATE as a hyperlink with a banner in the copy calling attention to the advertising and link. Use this for new products, events, sales and general marketing contacts.

Your ad can direct readers to a website, to an advertising message or to an e-mail message.

WCLBMA'S WEEKLY E-UPDATE IS SENT TO MORE THAN 1,700 PEOPLE EACH WEEK!

AD INSERTION RATES and longer term contract rates

Advertisers may select any week(s) in 2020 for ads at the following rates. Ads will be attached as a hyperlink with a message calling attention to the advertisement. Contact Ken Dunham for more information. kend@lumberassociation.org or 916/235-7490.

AD SIZING: Space available is 7 inches wide by 1-1/4 inches deep.
Ad will be converted into hyperlink to your website, e-mail or message.

Select weeks of advertising:

All 2020 @ \$900

Weeks of

- JAN 5 JAN 12 JAN 19 JAN 26
 FEB 2 FEB 9 FEB 16 FEB 23
 MAR 1 MAR 8 MAR 15 MAR 22 MAR 29
 APR 5 APR 12 APR 19 APR 26
 MAY 3 MAY 10 MAY 17 MAY 24 MAY 31
 JUN 7 JUN 14 JUN 21 JUN 28
 JUL 5 JUL 12 JUL 19 JUL 26
 AUG 2 AUG 9 AUG 16 AUG 23 AUG 30
 SEP 6 SEP 13 SEP 20 SEP 27
 OCT 4 OCT 11 OCT 18 OCT 25
 NOV 1 NOV 8 NOV 15 NOV 22 NOV 29
 DEC 6 DEC 13 DEC 20 DEC 27



	MEMBERS	NON-MEMBERS
<input type="checkbox"/> 1 issue	\$70	\$110
<input type="checkbox"/> 2 issues	\$120	\$180
<input type="checkbox"/> 3 issues	\$150	\$240
<input type="checkbox"/> 4 issues	\$160	\$300
<input type="checkbox"/> 6 issues	\$210	\$440
<input type="checkbox"/> 10 issues	\$300	\$700
<input type="checkbox"/> 20 issues	\$500	\$1,300
<input type="checkbox"/> All 2020 (50+)	\$900	\$3,100

Name: _____ Date: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____ Fax: _____

CHECK ENCLOSED FOR \$ _____

INVOICE US

MasterCard Visa American Express Discover

Card Number: _____ CCV-CSC#: _____ Expiration Date: _____

Name on Card: _____ Authorized \$ to Charge: _____

If company card - Company Name: _____

Cardholders Signature: _____

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