

THE WCLBMA WEEKLY E-UPDATE

E-Mailed News & Information from the WEST COAST LUMBER & BUILDING MATERIAL ASSOCIATION

WEST COAST
**LUMBER &
BUILDING MATERIAL
ASSOCIATION**

2021 WCLBMA WEEKLY E-UPDATE Advertising Rates and Information

Ads for products and services will be accepted in a JPEG format and will be in the WEEKLY UPDATE as a hyperlink with a banner in the copy calling attention to the advertising and link. Use this for new products, events, sales, and general marketing contacts.

**Your ad can direct readers to a website, to an advertising message or to an e-mail message.
WCLBMA'S WEEKLY E-UPDATE IS SENT TO MORE THAN 1,700 PEOPLE EACH WEEK!**

AD INSERTION RATES and Contract Rates

Advertisers may select any week(s) in 2021 for ads at the following rates. Ads will be attached as a hyperlink with a message calling attention to the advertisement. Contact Jean Henning for more information.

jeanh@lumberassociation.org or 916/235-7490.

AD SIZING: Space available is 7 inches wide by 1-1/14 inches deep. Ad will be converted into hyperlink to your website, e-mail, or message.

All of 2021 @ \$1,200

Select weeks of advertising for 2021:

- | | | | | |
|--------------------------------|---------------------------------|---------------------------------|---------------------------------|---------------------------------|
| <input type="checkbox"/> JAN 4 | <input type="checkbox"/> JAN 11 | <input type="checkbox"/> JAN 18 | <input type="checkbox"/> JAN 25 | |
| <input type="checkbox"/> FEB 1 | <input type="checkbox"/> FEB 8 | <input type="checkbox"/> FEB 15 | <input type="checkbox"/> FEB 22 | |
| <input type="checkbox"/> MAR 1 | <input type="checkbox"/> MAR 8 | <input type="checkbox"/> MAR 15 | <input type="checkbox"/> MAR 22 | <input type="checkbox"/> MAR 29 |
| <input type="checkbox"/> APR 5 | <input type="checkbox"/> APR 12 | <input type="checkbox"/> APR 19 | <input type="checkbox"/> APR 26 | |
| <input type="checkbox"/> MAY 3 | <input type="checkbox"/> MAY 10 | <input type="checkbox"/> MAY 17 | <input type="checkbox"/> MAY 24 | <input type="checkbox"/> MAY 31 |
| <input type="checkbox"/> JUN 7 | <input type="checkbox"/> JUN 14 | <input type="checkbox"/> JUN 21 | <input type="checkbox"/> JUN 28 | |
| <input type="checkbox"/> JUL 5 | <input type="checkbox"/> JUL 12 | <input type="checkbox"/> JUL 19 | <input type="checkbox"/> JUL 26 | |
| <input type="checkbox"/> AUG 2 | <input type="checkbox"/> AUG 9 | <input type="checkbox"/> AUG 16 | <input type="checkbox"/> AUG 23 | <input type="checkbox"/> AUG 30 |
| <input type="checkbox"/> SEP 6 | <input type="checkbox"/> SEP 13 | <input type="checkbox"/> SEP 20 | <input type="checkbox"/> SEP 27 | |
| <input type="checkbox"/> OCT 4 | <input type="checkbox"/> OCT 11 | <input type="checkbox"/> OCT 18 | <input type="checkbox"/> OCT 25 | |
| <input type="checkbox"/> NOV 1 | <input type="checkbox"/> NOV 8 | <input type="checkbox"/> NOV 15 | <input type="checkbox"/> NOV 22 | <input type="checkbox"/> NOV 29 |
| <input type="checkbox"/> DEC 6 | <input type="checkbox"/> DEC 13 | <input type="checkbox"/> DEC 20 | <input type="checkbox"/> DEC 27 | |

	MEMBERS	NON-MEMBERS
<input type="checkbox"/> 1 issue	\$75	\$150
<input type="checkbox"/> 2 issues	\$120	\$240
<input type="checkbox"/> 3 issues	\$175	\$350
<input type="checkbox"/> 4 issues	\$200	\$400
<input type="checkbox"/> 6 issues	\$250	\$550
<input type="checkbox"/> 10 issues	\$325	\$700
<input type="checkbox"/> 20 issues	\$575	\$1,300
<input type="checkbox"/> All 2021 (50+)	\$1,200	\$3,100

Name: _____ Date: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____ Fax: _____

CHECK ENCLOSED FOR \$ _____

INVOICE US

MasterCard Visa American Express Discover

Card Number: _____ CVV#: _____ Expiration Date: _____

Name on Card: _____ Authorized \$ to Charge: _____

If company card - Company Name: _____ Zip Code: _____

Cardholders Signature: _____

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