

THE WCLBMA WEEKLY E-UPDATE

E-Mailed News & Information from the WEST COAST LUMBER & BUILDING MATERIAL ASSOCIATION

WEST COAST
**LUMBER &
BUILDING MATERIAL
ASSOCIATION**

2022 WCLBMA WEEKLY E-UPDATE Advertising Rates and Information

Ads for products and services will be accepted in a JPEG format and will be in the WEEKLY UPDATE as a hyperlink with a banner in the copy calling attention to the advertising and link. Use this for new products, events, sales, and general marketing contacts.

Your ad can direct readers to a website, to an advertising message or to an e-mail message. WCLBMA'S WEEKLY E-UPDATE is sent each week to all WCLBMA members and industry related contacts.

Ad Insertion Rates

Advertisers may select any week(s) in 2022 for ads at the following rates. Ads will be attached as a hyperlink with a message calling attention to the advertisement. Contact Jean Henning for more information.

jeanh@lumberassociation.org or 916/235-7490.

Ad Sizing

Space available is 7 inches wide by 1-1/14 inches deep. Ad will be converted into a hyperlink to your website, e-mail, or message.

All of 2022 @ \$1,200

Select weeks of advertising for 2022:

- | | | | | |
|--------------------------------|---------------------------------|---------------------------------|---------------------------------|---------------------------------|
| <input type="checkbox"/> JAN 3 | <input type="checkbox"/> JAN 10 | <input type="checkbox"/> JAN 18 | <input type="checkbox"/> JAN 24 | <input type="checkbox"/> JAN 31 |
| <input type="checkbox"/> FEB 7 | <input type="checkbox"/> FEB 14 | <input type="checkbox"/> FEB 22 | <input type="checkbox"/> FEB 28 | |
| <input type="checkbox"/> MAR 7 | <input type="checkbox"/> MAR 14 | <input type="checkbox"/> MAR 21 | <input type="checkbox"/> MAR 28 | |
| <input type="checkbox"/> APR 4 | <input type="checkbox"/> APR 11 | <input type="checkbox"/> APR 18 | <input type="checkbox"/> APR 25 | |
| <input type="checkbox"/> MAY 2 | <input type="checkbox"/> MAY 9 | <input type="checkbox"/> MAY 16 | <input type="checkbox"/> MAY 23 | <input type="checkbox"/> MAY 31 |
| <input type="checkbox"/> JUN 6 | <input type="checkbox"/> JUN 13 | <input type="checkbox"/> JUN 20 | <input type="checkbox"/> JUN 27 | |
| <input type="checkbox"/> JUL 5 | <input type="checkbox"/> JUL 11 | <input type="checkbox"/> JUL 18 | <input type="checkbox"/> JUL 25 | |
| <input type="checkbox"/> AUG 1 | <input type="checkbox"/> AUG 8 | <input type="checkbox"/> AUG 15 | <input type="checkbox"/> AUG 22 | <input type="checkbox"/> AUG 29 |
| <input type="checkbox"/> SEP 6 | <input type="checkbox"/> SEP 12 | <input type="checkbox"/> SEP 19 | <input type="checkbox"/> SEP 26 | |
| <input type="checkbox"/> OCT 3 | <input type="checkbox"/> OCT 10 | <input type="checkbox"/> OCT 17 | <input type="checkbox"/> OCT 24 | <input type="checkbox"/> OCT 31 |
| <input type="checkbox"/> NOV 7 | <input type="checkbox"/> NOV 14 | <input type="checkbox"/> NOV 21 | <input type="checkbox"/> NOV 28 | |
| <input type="checkbox"/> DEC 5 | <input type="checkbox"/> DEC 12 | <input type="checkbox"/> DEC 19 | <input type="checkbox"/> DEC 27 | |

	MEMBERS	NON-MEMBERS
<input type="checkbox"/> 1 issue	\$75	\$150
<input type="checkbox"/> 2 issues	\$120	\$240
<input type="checkbox"/> 3 issues	\$175	\$350
<input type="checkbox"/> 4 issues	\$200	\$400
<input type="checkbox"/> 6 issues	\$250	\$550
<input type="checkbox"/> 10 issues	\$325	\$700
<input type="checkbox"/> 20 issues	\$575	\$1,300
<input type="checkbox"/> All 2022 (50+)	\$1,200	\$3,100

Name: _____ Date: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____ Fax: _____

CHECK ENCLOSED FOR \$ _____

INVOICE US

MasterCard Visa American Express Discover

Card Number: _____ CVV#: _____ Expiration Date: _____

Name on Card: _____ Authorized \$ to Charge: _____

If company card - Company Name: _____ Zip Code: _____

Cardholders Signature: _____

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