

2022 WCLBMA Annual Convention

Riding the Waves of Uncertainty

**WEST COAST
LUMBER &
BUILDING MATERIAL
ASSOCIATION**



October 19-21, 2022 • Hilton San Diego Gaslamp Quarter • San Diego, CA

WEDNESDAY, OCTOBER 19 (EVENING)

5:30 – 7:30pm: Opening Reception with Exhibitor Tabletops & Basketball Tournament Kickoff

THURSDAY, OCTOBER 20 (ALL DAY)

8:00 – 8:50am: Breakfast

8:00am – 5:00pm: Exhibitor Tabletops

9:00 – 10:00am: The Outlook and Key Trends for the U.S. Housing and Remodeling Market
Matt Saunders, Senior VP, Building Products Research, John Burns Real Estate Consulting, LLC

10:00 – 11:00am: The Future of the Lumber Industry Panel Discussion

Moderator: **Matt Saunders**, Senior VP, John Burns Real Estate Consulting

Panelists: **George Emmerson**, Board Chair, Sierra Pacific Industries | **Steve Patterson**, President and CEO, Central Valley Lumber
Steve Swanson, President and CEO and **Chris Swanson**, EVP, Swanson Group | **Victor Fresca**, VP Sales & Operations, Dixieline

11:00am – 12:30pm: Rising to the Challenge
NBA Legend **Bill Walton**

12:30 – 1:30pm: Lunch & Basketball Tournament

1:30 – 3:00pm: Legislation and Regulations Impacting the Lumber Industry Panel Discussion

Moderator: **Ryan Pessah**, Western Wood Preservers Institute, Director of Government Affairs

Panelists: **Sen. John M. W. Moorlach** (Ret.) | **Jacob Carter**, Director of Government Affairs, NLBMDA

3:00 – 3:30pm: Break and Basketball Tournament Finals

3:30 – 5:00pm: Fire Code and “Zone 0” Defensible Space Law
Chief Alex Elward, CalFire

6:00 – 8:00pm: Off-site Evening Reception
(Nolen Rooftop Lounge @ Courtyard Marriott San Diego Gaslamp)

FRIDAY, OCTOBER 21 (HALF DAY 8:00am – NOON)

8:00 – 8:50am: Breakfast

9:00 – 10:00am: Employee Recruiting
Rikka Brandon, President and CEO, *The Recruiting Blueprint*

10:00 – 11:00am: Lumber Industry and Businesses Operating in California, HR Issues and Topics
Matthew Roberts, Employment Law Counsel, CalChamber

11:00 – 11:45am: Member Meeting & Closing Session

SCHEDULE
of EVENTS