

FOR IMMEDIATE RELEASE

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**WCLBMA HOLDS HIGHLY SUCCESSFUL ANNUAL CONVENTION
FEATURING KEYNOTE SPEAKER BILL WALTON**

2023 New President Matt Endriss and Board Seated

FOLSOM, CALIF. – November 17, 2022 – West Coast Lumber & Building Material Association (WCLBMA), a non-profit trade organization representing independent lumber and building material dealers, reports the results of its highly successful annual convention held October 19-21 in San Diego, CA.

The convention was kicked-off in fine style with a welcome video from Congressman David Valadao (R), U.S. representative from California's 21st congressional district.

Important topics and sessions covered throughout the course of the convention included:

1. *The Outlook and Key Trends for the U.S. Housing and Remodeling Market*, Matt Saunders, Senior Vice President, Building Products Research, John Burns Real Estate Consulting
2. *The Future of the Lumber Industry Panel Discussion*
 - George Emmerson, Board Chair, Sierra Pacific Industries
 - Steve Patterson, President and CEO, Central Valley
 - Steve Swanson, President and CEO, Swanson Group
 - Chris Swanson, EVP, Swanson Group
 - Victor Fresca, VP Sales & Operations, Dixieline
 - Matt Saunders, John Burns Real Estate Consulting
3. *Rising to the Challenge*, Bill Walton, basketball legend, broadcaster, humanitarian, and survivor
4. *Legislation and Regulations Impacting the Lumber Industry Panel Discussion*
 - Senator Brian Jones, California 38th district
 - Matt Dias, president and CEO of the California Forestry Association (Calforests)
 - Senator John Moorlach (ret.)
 - Jacob Carter, Director of Government Affairs, National Lumber & Building Material Dealers Association
 - Ryan Pessah, Director Of Government Relations, Western Wood Preservers Institute
5. *California Air Resources Board Regulations Impacting the Lumber Industry*, Kim Heroy-Rogalski, Branch Chief, California Air Resources Board
6. *Fire Code and "Zone 0" Defensible Space Law*, Captain TJ Mallon, CalFire
7. *Employee Recruiting Strategies*, Rikka Brandon, Founder, Building Gurus
8. *Lumber Industry and Businesses Operating in California HR Issues and Topics*, Matthew Roberts, employment law counsel, CalChamber

The Association recognized Brian Pierce as the WCLBMA 2022 President's Award Recipient, Pat Zan with a Lifetime Achievement Award, and Frank Addiego for Outstanding Leadership.

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The association also elected the 2023 Board of Directors and Matt Endriss as the new President. Matt addressed the crowd, and stated that he was honored to hold the position, truly respects the proud traditions of the association, and is excited to get started with the duties of leading the WCLBMA.

About The West Coast Lumber & Building Material Association

WCLBMA and its predecessor organizations have been dedicated to representing independent lumber and building materials dealers, suppliers, manufacturers, and wholesalers for more than 100 years. WCLBMA provides legislative and regulatory representation, education and training programs, professional development, communications and industry information, benefit programs, and industry networking and social events. WCLBMA's membership is composed of businesses working together for the common cause of protecting their business interests, minimize government intrusion, and provide services and information to make members more profitable. WCLBMA is one of the largest lumber industry organizations in the count and is recognized as a respected and effective voice of the industry.



Brian Pierce receives 2022 President's Award

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Steve Patterson, Central Valley President and CEO



Pat Zan Receives Lifetime Achievement Award

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Thom Wright, Sierra Pacific takes on Bill Walton in "October Madness" Hoops

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