

# THE WCLBMA WEEKLY E-UPDATE

E-Mailed News & Information from the WEST COAST LUMBER & BUILDING MATERIAL ASSOCIATION

WEST COAST  
**LUMBER &  
BUILDING MATERIAL  
ASSOCIATION**

## 2024 WCLBMA WEEKLY E-UPDATE Advertising Rates and Information

Ads for products and services will be accepted in a JPEG format and will be in the WEEKLY UPDATE as a hyperlink with a banner in the copy calling attention to the advertising and link. Use this for new products, events, sales, and general marketing contacts.

Your ad can direct readers to a website, to an advertising message or to an e-mail message. WCLBMA'S WEEKLY E-UPDATE is sent each week to all WCLBMA members and industry related contacts.

### Ad Insertion Rates

Advertisers may select 2024 for ads by year, quarter or by month at the following rates. Ads will be attached as a hyperlink with a message calling attention to the advertisement.

**Entire Year \$1,200:**  **All of 2024** (Non-member rate: \$3,100)

**By Quarter \$350 (per qtr):**  1<sup>st</sup> Quarter, Jan – Mar       2<sup>nd</sup> Quarter, Apr – Jun  
 3<sup>rd</sup> Quarter, Jul – Sep       4<sup>th</sup> Quarter, Oct – Dec  
(Non-member rate: \$850 per qtr.)

**By Month \$225 (per month):**  January     February     March     April     May  
 June     July     August     September     October     November     December  
(Non-member rate: \$500 per month)

### Ad Sizing

Space available is 7 inches wide by 1-1/14 inches deep. Ad will be converted into a hyperlink to your website, e-mail, or message.

Contact Charlene Valine for more information or (800) 266-4344 or [charlenev@lumberassociation.org](mailto:charlenev@lumberassociation.org).

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

CHECK ENCLOSED FOR \$ \_\_\_\_\_

PAY ON-LINE: <https://lumberassociation.org/pay-now/>

INVOICE US

MasterCard     Visa     American Express     Discover

Card Number: \_\_\_\_\_ CVV#: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Authorized \$ to Charge: \_\_\_\_\_

If company card - Company Name: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Cardholders Signature: \_\_\_\_\_

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